

WHAT YOU CAN DO TO CHANGE YOUR EXPERIENCE SEARCHING FOR A JOB TODAY

TOP 10 TIPS OF CAREER SEARCH

WHAT'S WORKING FOR MILLENNIALS NOW



FIND THE **RIGHT** CAREER

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FINDING THE RIGHT JOB ISN'T EASY. BUT IT CAN BE SIMPLE.

At Campus2Career, we specialize in helping college students and college graduates start their careers. In this eBook, our goal is to help you better understand the concrete steps you can take to launch your career.

TOP 10 TIPS FOR SUCCESSFUL CAREER SEARCH

TIPS FOR RECENT GRADUATES AND YOUNG ADULTS

If a bell rang every time a young adult applied to a job online, the world would sound like one million churches letting out after Sunday service.

Applying online is the most common way young adults apply to jobs, and most often it is the least effective way when paired with no other activity.

Through our years of working with young adults on career exploration and the job search process, we have developed a **Top 10 Tips List** for successfully landing the *right* job.

By the way, this list is in no particular order.

So let's dive in and start at the top ...

ONLINE JOB APPLICATIONS

If you are spending most of your day submitting your resume online and doing nothing else with your job search process, STOP.

This activity alone will not get you a job, just as practicing only free throws will not make you a good basketball player.

You need to be out there meeting people, honing and telling your story, learning about different industries and job functions, and most of all, having a game plan and strategy.

You will be old and gray (and jobless) if the only person you see all day is your own reflection in the computer monitor.



MAKE A CONNECTION WITH A PERSON, NOT A COMPUTER

SUBMITTING RESUMES ONLINE

In the absence of other more proactive job search and networking activity, this is close to a total waste of time.

BE OPEN TO SALES...

HERE'S A DIRTY LITTLE SECRET... SALES IS NOT A DIRTY JOB!

IN FACT, SALES CAN BE VERY LUCRATIVE, INTERESTING, CHALLENGING, AND ENGAGING!

Perhaps 99% of the young adults we meet say, "I would do anything, JUST NOT sales!".

You are too young to rule out an entire industry or profession; in fact, you need to start with a bigger question, "What kind of sales might I like and be good at doing?"

Remember, you can sell products, services, ideas, etc.



EVERYONE IS IN SALES IN ONE WAY OR ANOTHER

Be that young adult who WANTS to do sales. This will pay off; we are not just selling you on this!

COMMUNICATIONS COUNT...

HOW TO USE TECHNOLOGY PROPERLY



Email is not a communications medium that has fallen to the wayside -- like sending a telegram or even a fax. Yes, in the past two and a half decades many more modes of communication have been introduced (i.e., text messaging, social media, and more); however, email is still the preferred mode for work and business communication,

and you either are on board with using it properly or you will be passed over by your bosses who will believe you to be unresponsive if you don't.

Make every effort to respond to every email within 24 hours; if you do not have the answer immediately, it is fine to acknowledge that in an email with a promise to follow up.

ASK PROFESSIONALS QUESTIONS

If you are amongst professionals whom you do not know or those who are older and more experienced than you, ask them questions. Ask about their background and their stories.



LET'S TALK ABOUT YOU

It pays to show other people that you are aware that you have two ears and one mouth and are open to learning from others -- whether they are older or your peers.



READ

Yes, reading can differentiate you from your peers - big time! Read the real newspaper, whether it's a black & white print mess that comes to the house or the «real» paper on your iPad.

88%

OF MILLENNIALS GET THEIR NEWS PRIMARILY FROM FACEBOOK (SOURCE: AMERICAN PRESS INSTITUTE)

Reading online and reading just the headlines of items posted on social media streams won't win the sophistication award.

In fact, throw in some real books that you have read as well, and people will really be impressed. You'll probably enjoy it, too.



OVERGENERALIZING

Be careful not to generalize about the Big Bosses or “all CEOs”.

I hear more often than not from young adults that, “*Upper management tends to be scary, money-hungry, selfish, not caring of the young adults*”, etc.

SURE, IT CAN BE TRUE

Sometimes. But it’s far more likely that management wants to get to know its young workforce and wants to help you succeed.

It is likely that your managers have children of their own and therefore want to be impressed by this younger generation.

Final Thought: If management IS thinking anything negative about millennials, PROVE them wrong!

HAVE CONFIDENCE

IT WILL ALL WORK OUT

REMEMBER TO HAVE FUN ALONG THE WAY

IT'S ONLY YOUR PLANS FOR LIFE

Have confidence that your plan or chosen career WILL all work out. Everyday, picture yourself opening a fortune cookie that reads, “You can do this. Stay calm. Have fun along the way”.

The level of seriousness of young adults these days is at an all-time high, and we can see why.

There is endless pressure to get into the right college; earn a stellar GPA; find the right job; marry the right person (who comes from the right family). There is only so much you can plan in life. Plan what you can, push for what you want and also, eat the cookie





TAKE THE LONG VIEW IN LIFE

Take the long view in life. It is so healthy to think about WHOM you want to be in 10, 20, 30 and 40 years and not just WHAT you want to be doing. The few years after

college are not the end all and be all to your life; therefore take time to think about your FULL life and how you want your FULL life to play out. we don't mean to contradict

ourselves, but take the long view and have the confidence you have a great life ahead of you. No weepy eyes on college graduation day! The best is yet to come.

*The
best is
yet to
come!*

MAKE A DIFFERENCE

GIVE BACK. SERVE. VOLUNTEER. HELP OTHERS.

WHATEVER YOU WANT
TO CALL IT,

DO IT

Help your neighbor with moving in.

Ask to babysit your cousins.

Do a random act of kindness for
someone. Mail a real letter.

The more you help other people with
their struggles, the smaller your own
will seem.

(That's just as true when you have a
career as it is when you're looking for
one, by the way.)





LOOK UP ... DID YOU DO IT? NOT YET? OK, TRY AGAIN

LOOK UP! Good job.

Look up from your phone,
your computer, your Apple
Watch.

Whatever glowing device
is keeping your eyes from
looking into another person's
eyes directly.

Looking into another
person's eyes is when real
conversations start.

PERSISTENCE PAYS OFF



THANKS FOR READING...

PLEASE CONTACT CAMPUS2CAREER TRANSITION SERVICES
TODAY TO LEARN HOW YOU CAN WORK WITH US DIRECTLY!



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FIND THEIR PATH WITH AN IN-DEPTH,
COMPREHENSIVE CONSULTING PROGRAM

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